



# Children Need Heroes! Help Us Help Kids! Become a Children's Champion Sponsor

For over 30 years, Voices for Utah Children has worked to ensure that all children are healthy and safe, ready for school, and live in families who can meet their needs and invest in their futures. As a leader invested in our state and the children and families who live in it, we hope your company will join us as a sponsor for our annual Children's Champion Award event, which draws 400 civic-minded people from all circles, including state and community leaders, legislators, and advocates, to demonstrate our commitment to Utah kids.

Children rely on decisions adults make. They rely on their parents or guardians to meet their needs and invest in their future. They also rely on policymakers to make sure they have access to health care, a safe environment, and a quality education. And they rely on you to help make their voices heard. Voices for Utah Children calls on our state's leaders to put children's needs first. With your help, Voices for Utah Children can continue to guide local, state, and federal policies that will allow all children to live out the same story we want for our own children.

Children need heroes. Voices for Utah Children are those heroes and we are an ever-present voice at the Legislature to ensure that children's needs are not forgotten. Your support means you stand right there with us. You can be a hero too. We depend on business like yours – folks who care about kids and who understand the importance of having a strong, independent voice for children. We ask you to support us in our daily fight to make Utah the best place in America to grow up. Your continued support is essential for us to persistently work towards improving the lives of children in Utah. Because, if it isn't good for kids, it isn't good for Utah.

This year's keynote speaker is Elizabeth Smart. The story of Elizabeth Smart was one of the most followed child abduction cases of our time. Through this traumatic experience, Elizabeth has become an advocate for change related to child abduction, recovery programs and National legislation. The Founder of the "Elizabeth Smart Foundation," Elizabeth has also helped promote The National AMBER Alert, The Adam Walsh Child Protection & Safety Act and other safety legislation to help prevent abductions.



As a community leader, you are vital to helping children secure their full potential in Utah's future, you can take the next step by being a sponsor for the luncheon, which will be held Monday, September 25th at the Little America Hotel. Sponsorship levels and their accompanying benefits are enclosed. Please don't delay—Be a hero for kids today.



# 2017 Children's Champions Awards The Benefits of Being a Hero!

## CHAMPION \$15,000

- Recognition with logo on invitation and all social media vehicles
- Recognition and prominent logo position in the luncheon program distributed to over 400 business, media and community leaders
- Prominent signage at event
- Two tables (eight seats each) at lunch with premium seating and a seat at the table with Elizabeth Smart and company table signage
- Recognition, with logo, in our premiere publication, the 2018 Annual KIDS COUNT "Measures of Child Well-Being in Utah" as a KIDS COUNT sponsor. This publication receives widespread media coverage and is distributed to all elected officials in Utah
- Recognition on our website and in our email newsletter

## HERO \$10,000

- Recognition with logo on invitation.
- Recognition and prominent logo position in the luncheon program distributed to 400 business, media and community leaders
- Prominent signage at event
- One table (eight seats) at lunch with premium seating and company table signage

## ADVOCATE \$5,000

- Recognition on the invitation.
- Recognition in the luncheon program distributed to 400 business and community leaders business, media and community leaders
- Prominent signage at event
- One table (eight seats) at lunch with company table signage

## FRIEND \$2,500

- Company name printed in the Luncheon program printed for 400 business and community leaders
- Prominent signage at event
- One table (eight seats) at lunch with company table signage

## SUPPORTER \$1,000

- Company name printed in the Luncheon program printed for 400 business and community leaders
- Prominent signage at event
- One table (eight seats) at lunch with company table signage

**SPONSORSHIP DEADLINE IS AUGUST 15  
IN ORDER TO BE INCLUDED IN THE  
INVITATION**



## Voices for Utah Children Children's Champion Awards

*Keynote Speaker*

*Actor and Activist*

# Elizabeth Smart

The abduction of Elizabeth Smart was one of the most followed child abduction cases of our time. Elizabeth was abducted on June 5, 2002, and her captors controlled her by threatening to kill her and her family if she tried to escape.

Fortunately, the police safely returned Elizabeth back to her family on March 12, 2003, after being held prisoner for 9 grueling months. Through this traumatic experience Elizabeth has become an advocate for change related to child abduction, recovery programs and National legislation. Elizabeth triumphantly testified before her captor and the world about the very private nightmare she suffered during her abduction, which led to a conviction.

The Founder of the "Elizabeth Smart Foundation," Elizabeth has also helped promote The National AMBER Alert, The Adam Walsh Child Protection & Safety Act and other safety legislation to help prevent abductions.

Elizabeth has chronicled her experiences in the New York Times best-selling book, "My Story." In addition, she and other abduction survivors worked with the Department of Justice to create a survivors guide, entitled, "You're Not Alone: The Journey From Abduction to Empowerment." This guide is meant to encourage children who have gone through similar experiences not to give up, but to know that there is hope for a rewarding life. Elizabeth's abduction and recovery continues to motivate parents, law enforcement and leaders worldwide to focus on children's safety. She emphasizes vigilance by "every day" people and the belief that hope always exists to find every missing child.

Elizabeth's example is a daily demonstration that there really is life after a tragic event. Smart attended Brigham Young University, studying music as a harp performance major. She married her husband Matthew in 2012.



Monday, September 25, 2017 • Little America Hotel, Salt Lake City  
Luncheon and Program: Noon–1:30

Elizabeth Smart will be available for book signing after the event.



# 2017 Children's Champions Awards Sponsorship Application

Yes! I want to be a hero at the \_\_\_\_\_ level

Company Name: \_\_\_\_\_

Contribution Amount: \$ \_\_\_\_\_

Date to invoice: \_\_\_\_\_

Send check, made payable to Voices for Utah Children, to:  
Voices for Utah Children  
747 E. South Temple, Suite 100  
Salt Lake City, UT 84102

The completed form can be faxed to 801-364-1186  
or scanned and sent to [sara@utahchildren.org](mailto:sara@utahchildren.org)

Contact Information:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

\*\* Signature (Required): \_\_\_\_\_

*\*\* (My signature indicates authorization to make this commitment on behalf of my company)*

Date: \_\_\_\_\_

**SPONSORSHIP DEADLINE IS August 15<sup>th</sup>**

For more information contact  
Voices for Utah Children at 801-364-1182  
[www.utahchildren.org](http://www.utahchildren.org)